

LOCAL SUSTAINABLE FLORISTRY INFORMATION

FLOWER GROWERS in Frome and the surrounding areas who also offer seasonal sustainable floristry:

- **Bramble and Wild:** brambleandwild.com
- **Earth Blooms:** earthblooms.co.uk
- **Bohemian Blooms:** bohemianblooms.uk
- **Flowers for Good CIC:** flowersforgood.co.uk
- **Root Connections CIC:** rootconnections.co.uk
- **Re Rooting:** re-rooting.co.uk
- **Mendip Flower Company:** mendipflowers.co.uk

More available on: flowersfromthefarm.co.uk

FLORISTRY AND THE ENVIRONMENT

UK crematoriums are increasingly moving away from traditional floral foam due to its damaging environmental impact. An estimated 14,670 cubic metres of floral foam and other single-use plastics from crematoriums are sent to UK landfills each year, equal to six Olympic-sized swimming pools. Floral foam, often sold under the brand name Oasis, is a plastic-based product that contains harmful chemicals, including formaldehyde. It is not biodegradable and breaks down into micro-plastics that can contaminate soil and waterways. Floral foam is a major environmental issue in the UK's floral industry, with crematoriums generating large amounts of plastic waste annually. In response, there is a growing movement towards sustainable, foam-free alternatives for floral tributes.

Sources and further information:

- **The Sustainable floristry network:** sustainablefloristry.org
- **The farewell flowers directory:** farewellflowers.co.uk
- **British Florist Association - Sustainability News:** britishfloristassociation.org/sustainability-news

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WHY CHOOSING LOCAL, SEASONAL, AND SUSTAINABLE FLOWERS MATTERS

Choosing local seasonal flowers means:



Positive for the ENVIRONMENT

- Fewer air miles = lower carbon footprint
- Less refrigeration and packaging
- Grown in tune with natural seasons
- No floral foam = no micro plastic pollution
- Reduces landfill waste
- Encourages reusable and compostable methods



Positive for the local COMMUNITY

- Supports local growers and flower farmers
- Supports floristry skills and jobs in your area
- Strengthens community connections



Positive for NATURE CONNECTION

- Enjoy flowers at their natural peak
- Supports local biodiversity, insects and bees
- Celebrates the beauty of each season
- Reduced transport and import costs
- More affordable seasonal flowers



Positive for HUMAN HEALTH

- Floral foam contains toxic chemicals
- Safer for florists, clients, and the planet
- Promotes cleaner air and water

Sustainable floristry means mindful choices, including foam-free designs and environmentally conscious materials.

Whether you're planning an event, buying a bouquet or designing floral art you can choose local, choose seasonal and choose sustainable.

